

BARRY (SONGTING) WEI

PRODUCTION ASSISTANT | JUNIOR PRODUCTION COORDINATOR

Boston, MA | Relocating to Los Angeles upon graduation | barryweist06@gmail.com | +1 (917) 744-5693

Media Arts Production senior with hands-on experience in short-form drama content operations, scripted television production, and independent filmmaking. Brings a production-first perspective shaped by set experience in Hengdian and content operations work for ReelShort. Skilled in production support, camera and lighting workflows, editing, color grading, audience tagging, push-notification copy, and AI-assisted video creation. Authorized to work in the United States without sponsorship.

EXPERIENCE

Crazy Maple Studio — Content Operations Intern

Oct 2025 – Dec 2025

Shenzhen, China

- Reviewed trending titles and ReelShort series, then assigned detailed genre, trope, and audience tags to support algorithmic content distribution.
- Built five-day weekly iOS push-notification calendars across three campaign categories, writing three copy variations for each featured series.
- Used weekly performance feedback to refine copy angles, tagging choices, and subsequent promotion cycles.

Production Intern — Jing Cheng Qi Tan (Tencent Video)

Jul 2025 – Aug 2025

Production Department | Hengdian, China

- Shadowed the production team during daily location shoots, accompanied producers, and supported day-to-day set operations throughout a six-week placement.
- Observed cross-department coordination among production, directing, camera, talent, and location teams in a large-scale scripted series workflow.

SELECTED PROJECTS

Interval — 10-minute narrative short

Apr 2025

Director, Writer, Producer, Actor | Emerson College

- Created a psychological drama about a man who relies on a notebook to reconstruct his life after memory loss, only to uncover a truth he cannot bear.

Last Chance — 2-minute narrative short

Dec 2025

Director, Writer, Producer, Cinematographer, Editor, Colorist

- Led the project from concept through final color, shaping a restrained family drama about memory, avoidance, and a dying father.

EDUCATION

Emerson College — B.A. in Media Arts Production

Expected Dec 2026

Boston, MA

Relevant coursework: Directing Image and Sound; Editing for Film and Video; Intro Studio TV Production; Writing the Short Subject; Introduction to Producing; Immersive Media in the AI Era.

SKILLS

Production: Set support; Sony FX6 and camera systems; lighting; location sound; production workflows.

Post-production: Adobe Premiere Pro; DaVinci Resolve (editing and color grading); Adobe After Effects (basic).

Content & AI: Short-form platform analysis; content tagging and taxonomy; iOS push copywriting; Runway AI video.

Tools & languages: Microsoft Office; Google Workspace; Mandarin Chinese; English.